

TNS-FICHE

ESF-Flanders

Name of institution:	<i>“Syntra Vlaanderen”</i> - Flemish Agency for Entrepreneurial Training and Education
Type of institution (click the right answer):	<input checked="" type="checkbox"/> Public <input type="checkbox"/> Private <input type="checkbox"/> Institutional training providers <input type="checkbox"/> Other (please specify).....
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Stage of implementation: (click the right answer):	<input checked="" type="checkbox"/> Preliminary project Idea (projects in preparation phase without grant awarded) <input type="checkbox"/> Project under implementation
Title of the Project:	Intercultural Entrepreneurship : Professional starters & business support by Q-label accreditation
Approximate budget of this project:	€ 250.000
Budget for transnational activities:	€ 70.000
Duration of the project – starting date (in months):	24 months : From..01/05/2013.....till.....30/04/2015.....
Duration of the transnational activities within the project – starting date:	From 01/05/2013 – 30/11/2014
Thematic scope of the project (click the right answer – maximum 2):	<input type="checkbox"/> Access to the labour market/employment and social inclusion, e.g.: <ul style="list-style-type: none"> <input type="checkbox"/> Pathways to integration and reintegration of disadvantaged groups <input type="checkbox"/> Fighting discrimination when entering the labour market <input type="checkbox"/> Progress in promoting acceptance of diversity in the workplace <input type="checkbox"/> Customised programs for specific targeted groups <input type="checkbox"/> Stimulating and acknowledgment of working skills <input type="checkbox"/> A better flow from social economy towards the regular labour market <input checked="" type="checkbox"/> Workers and new skills within the context of a “New Economic Environment” and social economy, e.g.: <ul style="list-style-type: none"> <input type="checkbox"/> Developing systems & strategies for lifelong learning within organisations and services for enterprises <input checked="" type="checkbox"/> Training & services for workers to increase their adaptability <input type="checkbox"/> Strengthen an HR-competency policy in enterprises <input type="checkbox"/> Business undergoing changes, e.g.: <ul style="list-style-type: none"> <input type="checkbox"/> Support labour organisations to adjust to rapidly changing economic & organisation standards <input type="checkbox"/> “Corporate Social Responsibility” <input type="checkbox"/> Social economy <input checked="" type="checkbox"/> Education and training, e.g.: <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Increasing the participation in education and training at all time in one’s life

	<ul style="list-style-type: none"> <input type="checkbox"/> Increase the transition from school towards work/labour market <input type="checkbox"/> Facilitate the access to education for 45+ <input type="checkbox"/> <u>Women and job, e.g:</u> <ul style="list-style-type: none"> <input type="checkbox"/> Measures to gain better access to jobs and achieve a more sustainable labour market participation <input type="checkbox"/> Measures to decrease the gender gap & have more women in the labour market <input type="checkbox"/> Actions to improve the balance private-working life <input type="checkbox"/> <u>Fighting inactivity and discrimination at high age, e.g:</u> <ul style="list-style-type: none"> <input type="checkbox"/> Measures for more and easy access to employability <input type="checkbox"/> Measures to keep elderly people working <input checked="" type="checkbox"/> <u>Stimulating entrepreneurship for target groups, e.g :</u> <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Measures to increase the participation of migrants/ethnic minorities in the labour market and to stimulate social integration <input checked="" type="checkbox"/> Innovative actions <input type="checkbox"/> <u>Innovative actions</u> <input type="checkbox"/> <u>Other themes</u> (please specify) <p>.....</p> <p>.....</p>
<p>Target group for transnational cooperation (click the right answer):</p> <p><i>(ONLY final beneficiaries, NO stakeholders)</i></p>	<ul style="list-style-type: none"> <input type="checkbox"/> Long term Unemployed <input type="checkbox"/> Persons not actively at work – e.g. Young people under 25 years old (Incl. school or high school/university) <input type="checkbox"/> Employed <input checked="" type="checkbox"/> Self Employed <input type="checkbox"/> Elderly persons (+ 50) <input checked="" type="checkbox"/> Specific target groups: <ul style="list-style-type: none"> <input type="checkbox"/> Disadvantaged groups (Ethnic / national minorities) <input checked="" type="checkbox"/> Immigrants <input type="checkbox"/> Ex-offenders <input type="checkbox"/> Women <input type="checkbox"/> Persons with mental or physical disabilities <input type="checkbox"/> Employees in Social enterprises

Brief description of the Transnational cooperation:

1. Problems to be solved (justify the need of the transnational cooperation)

- a) Trainers in enterprise courses (eg. Basic Business Management) have little knowledge, skills and experience in supporting potentials starters amongst migrants and new arrived ethnic minorities in Belgium/Flanders. These target groups have specific difficulties following a generic training approach as they need additional support as a pre-starter and starter.
 - b) Start-up migrants mainly rely on ‘informal’ support by people amongst their own network/community. This support is not always professional done, which doesn’t enhance the grow potential of start-ups.
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2. Objectives to be achieved

Bench mark of best practices in start-up and business support to migrants in the EU countries to develop a training model for trainers in VET and people from the community who act as informal advisors for their own communities, so they could act as certified trainer for start-ups in their ethnic minority community. This way they could act as a liaison body between their community and the official institutions. The main purpose would be then to create a platform for the migrants and a better link between VET and immigrants.

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3. Main transnational activities (as provisionally planned, to be confirmed with partners)

- Exchange of suitable desk research
 - Study visits on structure of training models for start-up for migrants support in the EU Countries.
 - Transnational peer review seminar in Brussels in 2015 on training models for starters and start-ups from in Europe
 - Organisation of conferences, seminars, workshops and meetings,
 - Adaptation of solutions developed in another country,
 - Consulting or exchange of certified trainers for start-ups and starters
 - Development of new solutions
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4. Planned outputs, deliverables, results of TNC; expected outcomes (effects)

Flemish training model for training support to trainers and people from the community.

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5. Useful and additional remarks:

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