

TRANSNATIONAL COOPERATION (TNC)

PROJECT FICHE

Before filling in this form, first think what you want to achieve by transnational cooperation.

You will need a few minutes to complete this fiche then.

Remember: the better your description is, the bigger chance to find a proper partner for your project!

Name of institution:	Östhammar business association / (Östhammar företagarförening)
Type of institution (tick one right answer):	<input type="checkbox"/> Administration <input type="checkbox"/> Private <input type="checkbox"/> Consultancy <input type="checkbox"/> NGO <input type="checkbox"/> Education and training organisation <input type="checkbox"/> Employment agency or service <input type="checkbox"/> University, research institution <input type="checkbox"/> Social economy institution <input checked="" type="checkbox"/> Others (please specify what) Non profit association
Contact person:	Kirsi Mikkonen
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Member State:	Sweden
Region (NUTS 2 or 3)¹:	NUTS 2
Stage of implementation: (tick the right answer):	<input type="checkbox"/> Project Idea (projects in preparation phase without grant awarded) <input checked="" type="checkbox"/> Project under implementation
Title of the Project:	The Östhammar Enterprise Lift / (Företagslyftet Östhammar)
Approximate budget of the project:	100 000 Euro
Budget of transnational activities:	40 000 Euro
Duration of the project – starting date (in months):	From: Jan 2011 - - Jan 2013
Duration of the transnational activities within the project – starting date (in months):	From: Jan 2011 - - Jan 2012
Thematic scope² of the project (tick the right answer – maximum 2):	<input type="checkbox"/> Workers and new skills <input checked="" type="checkbox"/> Businesses undergoing change <input type="checkbox"/> Access to employment and social inclusion <input checked="" type="checkbox"/> Education and training <input type="checkbox"/> Women and jobs <input type="checkbox"/> Fighting discrimination <input type="checkbox"/> Working in partnership <input type="checkbox"/> Better public services <input type="checkbox"/> Others (please specify)

¹ See list of regions on http://epp.eurostat.ec.europa.eu/portal/page/portal/nuts_nomenclature/introduction

² Source : ESF web page on <http://ec.europa.eu/esf/home.jsp?langId=en>

<p>Target group (final beneficiaries, not stakeholders) for transnational cooperation (tick the right answer):</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Unemployed <ul style="list-style-type: none"> <input type="checkbox"/> Long term unemployed <input type="checkbox"/> Persons not actively at work <ul style="list-style-type: none"> <input type="checkbox"/> Including those who are learning in school or university <input checked="" type="checkbox"/> <u>Employed</u> <ul style="list-style-type: none"> <input type="checkbox"/> Farmers <input type="checkbox"/> Self employed <input checked="" type="checkbox"/> <u>Employed in micro enterprises (less than 10 employees)</u> <input checked="" type="checkbox"/> <u>Employed in small enterprises (between 10 and 50 employees)</u> <ul style="list-style-type: none"> <input type="checkbox"/> Employed in SMEs (between 50 and 250 employees) <input type="checkbox"/> Employed in big enterprises (over 250 employees) <input type="checkbox"/> Employed in public administration (public entities including Public Employment services) <input type="checkbox"/> Employed in NGOs <input type="checkbox"/> In particularly disadvantaging conditions <input type="checkbox"/> NGOs (Associations, Foundations) 	<ul style="list-style-type: none"> <input type="checkbox"/> Other persons: <ul style="list-style-type: none"> <input type="checkbox"/> Ethnic or national minorities <input type="checkbox"/> Immigrants Ex-offenders <input type="checkbox"/> Persons from deprived rural areas <input type="checkbox"/> Persons from deprived urban neighbourhoods <input type="checkbox"/> Children <input type="checkbox"/> Women <input type="checkbox"/> Young people (under 25 years old) <input type="checkbox"/> Older persons (over 50 years old) <input type="checkbox"/> Persons with mental or physical disabilities <input type="checkbox"/> Enterprises³ covered by support <input type="checkbox"/> Social enterprises <input type="checkbox"/> Micro enterprises (less than 10 employees) <input type="checkbox"/> Small enterprises (between 10 and 50 employees) <input type="checkbox"/> SMEs (between 50 and 250 employees) <input type="checkbox"/> Big enterprises (over 250 employees) <input checked="" type="checkbox"/> Administration (public entities including Public Employment services, education and <u>training institutions</u>)
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Brief description of the Transnational cooperation:

1. Problems to be solved (justification of the need of the transnational cooperation)

The Östhammar Enterprise Lift (Företagslyftet Östhammar) is financed by the European Social Fund and the Swedish State. The participants are 211 businesses from a variety of branches located in all of the five districts in the municipality. The major part (75%) are businesses with no or less than five employees, that is they do not have personnel departments handling educational issues and some of them have limited means for participating in traditional competence increasing activities. The total amount of employees involved are 700. The initiators to the project are the five local business associations and the project is formally run by the association in the main district, Östhammar. The project period is from 2011-01-15 to 2013-01-15.

In a short term, the project will deliver activities to increase our participants competence in various fields. The activities during the project is also expected to provide opportunities for new ideas and innovative cooperation between the participants.

We also have a long-term ambition to find durable solutions to match demand and supply of competence increasing activities for our goal group. We hope to achieve that by establishing structures were the parts meet continuously - the business associations with a list of demands from the companies located in their part of the municipality and the organizations supplying education, for example the municipality.

Along with that goal we are working on increasing the knowledge of and the accessibility to the Learning Center operated by the municipality, supplying distance education and guidance in educational questions.

We are looking for similar initiatives/projects in other European countries to share experiences preferably with the business associations and/or the municipality involved.

³ See definition by size on Europa : http://ec.europa.eu/enterprise/policies/sme/facts-figures-analysis/sme-definition/index_en.htm

2. Objectives to be achieved

Greater understanding of different businesses in a European context and more specifically in the Baltic area.

Identifying future collaboration, awareness raising, and inspiration.

Better understanding about running small businesses in a European context, and greater knowledge about methods within similar business areas.

New opportunities and innovative cooperation across borders.

Possibility to develop new concepts.

3. Main transnational activities (as provisionally planned, to be confirmed with partners)

Visits/exchanges with other European enterprises. Exchanges for both participants and at a strategic project level.

4. Planned outputs, deliverables, results of TNC; expected outcomes (effects)

3 visits/exchanges to 3 different areas/countries.

Greater understanding of different businesses in a European context and more specifically in the Baltic area.

Identifying future collaboration, awareness raising, and inspiration.

Better understanding about running small businesses in a European context, and greater knowledge about methods within similar business areas.

New opportunities and innovative cooperation across borders.

Possibility to develop new concepts.

Disclaimer: by sending the completed Project fiche, you agree for publication on the National Supporting Institution web site and dissemination to potential transnational partners for the purpose of effective implementation of transnational cooperation projects.