## TRANSNATIONAL COOPERATION (TNC)

# **PROJECT FICHE**

Before filling in this form, first think what you want to achieve by transnational cooperation.

You will need a few minutes to complete this fiche then.

Remember: the better your description is, the bigger chance to find a proper partner for your project!

Name of institution:		
Type of institution (tick one right answer):	<ul> <li>□ Administration</li> <li>□ Private</li> <li>□ Consultancy</li> <li>x NGO</li> <li>□ Education and training organisation</li> <li>□ Employment agency or service</li> <li>□ University, research institution</li> <li>□ Social economy institution</li> <li>□ Others (please specify what)</li> </ul>	
_	Vladimir Naumov	
Contact person:	W. 11 4 45 00207 N	
Address, phone, e-mail, website:	Koidula 4 – 15, 20307 Narva +372 51 20 998, +372 55 68 15 85 newbridge.narva@gmail.com http://uussild.edu24.ee	
	Estonia	
Member State:		
Region (NUTS 2 or 3) <sup>1</sup> :	NUTS 2	
Stage of implementation: (tick the right answer):	x Project Idea (projects in preparation phase without grant awarded)  □ Project under implementation	
Title of the Project:	Implementation of employment and business opportunities for senior people (50 +)	
Approximate budget of the project:	100 000 EUR	
Budget of transnational activities:	80 000 EUR	
<b>Duration of the project</b> – starting date (in months):	From 10.2012 to 05.2014	
<b>Duration of the transnational activities</b> within the project – starting date (in months):	From 11.2012 to 04.2014	
Thematic scope <sup>2</sup> of the project (tick the right answer – <b>maximum 2</b> ):	<ul> <li>□ Workers and new skills</li> <li>X Businesses undergoing change</li> <li>X Access to employment and social inclusion</li> <li>□ Education and training</li> <li>□ Women and jobs</li> <li>□ Fighting discrimination</li> </ul>	

 $<sup>^1\,{\</sup>sf See \; list \; of \; regions \; on \; http://epp.eurostat.ec.europa.eu/portal/page/portal/nuts\_nomenclature/introduction}$ 

<sup>&</sup>lt;sup>2</sup> Source : ESF web page on <a href="http://ec.europa.eu/esf/home.jsp?langId=en">http://ec.europa.eu/esf/home.jsp?langId=en</a>









	☐ Better public services	
	□ Others (please specify)	
Target group (final beneficiaries, not stakeholders) for transnational cooperation (tick the right answer):	<ul> <li>Long term unemployed Persons not actively at work</li> <li>Including those who are learning in school or university</li> <li>Employed</li> <li>Farmers</li> <li>Self employed</li> <li>Employed in micro enterprises (less than 10 employees)</li> <li>Employed in small enterprises (between 10 and 50 employees)</li> <li>Employed in SMEs (between 50 and 250 employees)</li> <li>Employed in big enterprises (over 250 employees)</li> <li>Employed in public administration (public entities including Public Employment services)</li> <li>Employed in NGOs</li> <li>In particularly disadvantaging conditions</li> </ul>	Other persons:     Ethnic or national minorities     Immigrants Ex-offenders     Persons from deprived rural areas     Persons from deprived urban neighbourhoods     Children     Women     Young people (under 25 years old)     Volder persons (over 50 years old)     Persons with mental or physical disabilities     Enterprises³ covered by support     Social enterprises     Micro enterprises (less than 10 employees)     Small enterprises (between 10 and 50 employees)     SMEs (between 50 and 250 employees)     Big enterprises (over 250 employees)     Administration (public entities including Public Employment services, education and training institutions)

## **Brief description of the Transnational cooperation:**

1. **Problems to be solved** (justification of the need of the transnational cooperation)

The main problem to be addressed is high unemployment rate among senior people. In Estonia there are several measures to be applied by National Authorities, Foundations and Estonian Unemployment Insurance Fund that are being implemented for reducing unemployment rate of senior people: work clubs, career services and consultations, retraining courses, etc. However the situation is still critical since the employers are not ready to employ senior people. The project is aimed to work out and test a new approach to employment of seniors in transnational cooperation. The approach takes into consideration the situation in society and labour market and proposes to help senior people by providing them with knowledge and tools for starting up their own agricultural micro enterprise or for working with disabled people. The choice of the topic depends on individual traits, preferences and skills of the target group. The transnational cooperation is necessary due to several reasons:

- It provides the project participants with better opportunities for employment, "finding their way" and acquiring knowledge through international work placements (Polish participants have work placements in Estonia and Estonian participants have work placement in Poland)
- It develops participants' international competence and cultural awareness within European dimension
- It gives the project team a chance to develop their competences in a transnational team and to develop effective tools that enhance solutions provided on a local level
- We are looking for Polish partners in particular since we can learn a lot in the sphere of agriculture and training in this field
- Experience and competence of both countries will be used for working our effective tools and solutions
- Most of our learners are Russian-speaking, so it will be easy to work with Polish partners languages are close and plenty of words are understandable (the project team uses English)

NGO New Bridge activities include psychological consultations, organisation and carrying out of trainings for adults of risk groups (long-term unemployed, people with special needs, etc.). We provide various basic and vocational trainings









<sup>&</sup>lt;sup>3</sup> See definition by size on Europa: <a href="http://ec.europa.eu/enterprise/policies/sme/facts-figures-analysis/sme-definition/index\_en.htm">http://ec.europa.eu/enterprise/policies/sme/facts-figures-analysis/sme-definition/index\_en.htm</a>

in order to support their better social inclusion. The work is partly organised within various European (ESF) and national projects.

#### 2. Objectives to be achieved

The main aim is to reduce unemployment among senior people. The objectives are:

- To train the trainers: to organise a training for Estonian and Polish project teams in teaching people 50 + (methodology, effective tools, possible common solutions)
- To work out a preparatory package for senior people in order to provide them with knowledge and tools for starting up their own agricultural micro enterprise or for working with disabled people (the package: curricula, individual counselling, group counselling)
- To organise a course for the target group in Estonia and Poland
- To organise work placements (Polish participants have work placements in Estonia and Estonian participants have work placement in Poland)

It is also highly important to develop people's community and their active position as European citizens by the means of international cooperation, self-employment and helping other people.

### 3. Main transnational activities (as provisionally planned, to be confirmed with partners)

The main transnational activities include:

- 1. Joint coordination of the project activities (coordinator in Estonia and coordinator in Poland)
- 2. Transnational training for trainers: methods in teaching and supporting senior people, counselling, effective tools
- 3. Working out a preparatory package for senior people in order to provide them with knowledge and tools for starting up their own agricultural micro enterprise or for working with disabled people (the package: curricula, individual counselling, group counselling)
- 4. Work placements (Polish participants have work placements in Estonia and Estonian participants have work placement in Poland)
- 5. Tight cooperation between the project teams during the project (development of both transnational and local activities)

### 4. Planned outputs, deliverables, results of TNC; expected outcomes (effects)

The project outcomes are:

- 1. 8 Estonian and 8 Polish unemployed senior people have participated in a training and consultations within the preparatory package
- 2. 8 Estonian and 8 Polish unemployed senior people have had a work placement either in Estonia or Poland and improved their knowledge, skills and international competence (2 weeks)
- 3. At least 6 Estonian and 6 Polish unemployed senior people have started their own micro business in agriculture or found a job in taking care of disabled people
- 4. 4 Estonian and 4 Polish trainers have had a training in teaching methods and supporting senior people, counselling, effective tools and solutions
- 5. Two preparatory packages have been developed for senior unemployed people

We are looking forward to effective cooperation and finding Polish partners in order to support unemployed people in a better way and promote active citizenship and collaboration within European community.

The present project is a part of our long-term strategy of supporting senior unemployed. It is based on our previous researches and projects and takes into consideration European and national policies in the sphere of employment of senior people.

Disclaimer: by sending the completed Project fiche, you agree for publication on the National Supporting Institution web site and dissemination to potential transnational partners for the purpose of effective implementation of transnational cooperation projects.







