

TRANSNATIONAL COOPERATION (TNC)

PROJECT FICHE

*Before filling in this form, first think what you want to achieve by transnational cooperation.*

*You will need a few minutes to complete this fiche then.*

***Remember: the better your description is, the bigger chance to find a proper partner for your project!***

<b>Name of institution:</b>	Bildungswerk der Thüringer Wirtschaft e. V.
<b>Type of institution</b> (tick one right answer):	<input type="checkbox"/> Administration <input type="checkbox"/> Private <input type="checkbox"/> Consultancy <input type="checkbox"/> NGO <input checked="" type="checkbox"/> Education and training organisation <input type="checkbox"/> Employment agency or service <input type="checkbox"/> University, research institution <input type="checkbox"/> Social economy institution <input type="checkbox"/> Others (please specify what)
<b>Contact person:</b>	Thomas Bähring
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<b>Member State:</b>	Germany
<b>Region (NUTS 2 or 3)<sup>1</sup>:</b>	4 – 601 – DEG07 - Nordhausen
<b>Stage of implementation:</b> (tick the right answer):	<input checked="" type="checkbox"/> Project Idea (projects in preparation phase without grant awarded) <input type="checkbox"/> Project under implementation
<b>Title of the Project:</b>	International cooperation in the area of preventive approaches on tackling long-term unemployment
<b>Approximate budget of the project:</b>	90.000,- EURO
<b>Budget of transnational activities:</b>	8.000,- EURO
<b>Duration of the project – starting date</b> (in months):	From 2013-01-01 to 2013-12-31
<b>Duration of the transnational activities</b> within the project – starting date (in months):	within the project period - 2 to 3 days – twice a year
<b>Thematic scope<sup>2</sup> of the project</b> (tick the right answer – <b>maximum 2</b> ):	<input type="checkbox"/> Workers and new skills <input type="checkbox"/> Businesses undergoing change <input type="checkbox"/> Access to employment and social inclusion <input type="checkbox"/> Education and training <input type="checkbox"/> Women and jobs <input type="checkbox"/> Fighting discrimination <input checked="" type="checkbox"/> Working in partnership <input type="checkbox"/> Better public services

<sup>1</sup> See list of regions on [http://epp.eurostat.ec.europa.eu/portal/page/portal/nuts\\_nomenclature/introduction](http://epp.eurostat.ec.europa.eu/portal/page/portal/nuts_nomenclature/introduction)

<sup>2</sup> Source : ESF web page on <http://ec.europa.eu/esf/home.jsp?langId=en>

	<p>X Others (please specify) Transfer of knowledge in terms of activation and mobilization of long-term unemployed people and successful networking; common development of a guide for labor market stakeholders on working together in the European Community</p>	
<p><b>Target group</b> (final beneficiaries, not stakeholders) for transnational cooperation (tick the right answer):</p>	<p>X Unemployed</p> <ul style="list-style-type: none"> <li>○ Long term unemployed</li> </ul> <p>□ Persons not actively at work</p> <ul style="list-style-type: none"> <li>○ Including those who are learning in school or university</li> </ul> <p>□ Employed</p> <ul style="list-style-type: none"> <li>○ Farmers</li> <li>○ Self employed</li> <li>○ Employed in micro enterprises (less than 10 employees)</li> <li>○ Employed in small enterprises (between 10 and 50 employees)</li> <li>○ Employed in SMEs (between 50 and 250 employees)</li> <li>○ Employed in big enterprises (over 250 employees)</li> <li>○ Employed in public administration (public entities including Public Employment services)</li> <li>○ Employed in NGOs</li> <li>○ In particularly disadvantaging conditions</li> </ul> <p>□ NGOs (Associations, Foundations)</p>	<p>□ Other persons:</p> <ul style="list-style-type: none"> <li>○ Ethnic or national minorities</li> <li>○ Immigrants Ex-offenders</li> <li>○ Persons from deprived rural areas</li> <li>○ Persons from deprived urban neighbourhoods</li> <li>○ Children</li> <li>○ Women</li> <li>○ Young people (under 25 years old)</li> <li>○ Older persons (over 50 years old)</li> <li>○ Persons with mental or physical disabilities</li> <li>○ Enterprises<sup>3</sup> covered by support</li> <li>○ Social enterprises</li> <li>○ Micro enterprises (less than 10 employees)</li> <li>○ Small enterprises (between 10 and 50 employees)</li> <li>○ SMEs (between 50 and 250 employees)</li> <li>○ Big enterprises (over 250 employees)</li> <li>○ Administration (public entities including Public Employment services, education and training institutions)</li> </ul>

**Brief description of the Transnational cooperation:**

**1. Problems to be solved** (justification of the need of the transnational cooperation)

At present, the unemployment rate in European countries is steadily increasing. Due to different conditions which hinder the reduction of this quota, countries need to adjust to a growing number of people suffering from long-term unemployment. With a transnational cooperation we would be bring our experiences in the field of long-term unemployed integration and qualification of people with multiple placement constraints. In addition, a bilateral exchange of the two partner countries gives new impetus so as to learn from each other.

**2. Objectives to be achieved**

1. Transfer of knowledge in terms of the activation and mobilization of the long-term unemployed

2. Successful networking (including the expansion of networks in partner countries)

With the transfer of knowledge between the partner countries in terms of the activation and mobilization of long-term unemployed people should be developed strategies to reduce the unemployment rate. Our experiences in successful networking should support the work of the different labor market actors. And the networking should be expand beyond the international borders.

The experience from Germany in terms of imparting key skills, motivation, mobility, activation / empowerment should be taken into account.

<sup>3</sup> See definition by size on Europa : [http://ec.europa.eu/enterprise/policies/sme/facts-figures-analysis/sme-definition/index\\_en.htm](http://ec.europa.eu/enterprise/policies/sme/facts-figures-analysis/sme-definition/index_en.htm)

- 3. Main transnational activities** (as provisionally planned, to be confirmed with partners)
- experience exchange about activation, mobilization, qualification and integration of unemployed people
  - on-site-visits to learn about the work of the transnational partner and to get an insight in the structures
  - developing preventive approaches and strategies to combat unemployment
  - common development of a guide for labor market stakeholders
- 4. Planned outputs, deliverables, results of TNC; expected outcomes (effects)**
- European labor market policy – using synergies, promoting cooperations, realizing ideas together (taking into account country-specific conditions)
  - support of international networking
  - joint strategy development with regard to the activation of long-term unemployed people
  - common network development in the European education landscape
  - developing a mentoring plan to ensure a successful, transnational knowledge transfer with both the education policy and labor market policy

End Product:

Guide for labor market stakeholders on working together in the European Community

*Disclaimer: by sending the completed Project fiche, you agree for publication on the National Supporting Institution web site and dissemination to potential transnational partners for the purpose of effective implementation of transnational cooperation projects.*