

# TNS-FICHE

## ESF-Flanders

<b>Name of institution:</b>	Multimedi vzw
<b>Type of institution</b> (click the right answer):	<input type="checkbox"/> Public <input type="checkbox"/> Private <input type="checkbox"/> Institutional training providers <input type="checkbox"/> <b>Other: vzw, training center, guidance</b>
<b>Contact person:</b>	Beatrice Henckaerts
<b>Address</b> <b>Phone</b> <b>e-mail</b> <b>website</b>	Onze Lieve Vrouwestraat 42, 3560 Lummen, Belgium 0032 13 33 88 48 info@multimedi.be , <a href="mailto:Beatrice@multimedi.be">Beatrice@multimedi.be</a> www.multimedi.be
<b>Stage of implementation:</b> (click the right answer):	<input type="checkbox"/> <b>Preliminary project Idea (projects in preparation phase without grant awarded)</b> <input type="checkbox"/> Project under implementation
<b>Title of the Project:</b>	Educating unemployed youngsters
<b>Approximate budget of the project:</b>	€ 200 000
<b>Budget for transnational activities:</b>	€ 50 000 euro
<b>Duration of the project – starting date (in months):</b>	From 1 march 2012 till 31 december 2013
<b>Duration of the transnational activities within the project – starting date:</b>	From may
Thematic scope of the project (click the right answer – <b>maximum 2</b> ):	<input type="checkbox"/> <b><u>Access to the labour market/employment and social inclusion, e.g.:</u></b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Pathways to integration and reintegration of disadvantaged groups</li> <li><input type="checkbox"/> Stimulating and acknowledgment of working skill</li> </ul>
<b>Target group for transnational cooperation</b> (click the right answer):  <i>(ONLY final beneficiaries, NO stakeholders)</i>	<input type="checkbox"/> Persons not actively at work – e.g. Young people under 25 years old (Incl. school or high school/university)

**Brief description of the Transnational cooperation:**

**1. Problems to be solved** (justify the need of the transnational cooperation)

In many European countries there is a specific group of unemployed people that is very hard to reach. This group consists of youngsters that are usually low-skilled or left school early. They do not have the required knowledge and skills to find an employment easily. Often they lack a work ethic as well. Consequently this group of youngsters does not easily find their way to the labour market.

**2. Objectives to be achieved**

The objective is to educate these young people through a training model adjusted to both their own needs and the requirements of the labour market. The training will focus on a specific sector. Because the members of this target group often suffer from concentration difficulties, the training would alternate theoretical subjects and practices with moments of recreation as for example a team building activity or even street dance. The alternation will not only help them keeping their attention during the lessons, but also contributes to their motivation and persistence. The final goal is to teach the unemployed youngsters skills and attitudes which they will need to find of job in the determined sector. An internship at the end of the training should offer them the possibility to practice their skills and knowledge.

Multimedi vzw, a small Belgian company consisting mainly of young enthusiastic employees, has applied this adjusted training model in two cities in Belgium using gaming and other activities to encourage the youngsters. The training focussed merely on IT. While one of the two trainings is still ongoing, the other one ended a few months ago and demonstrated encouraging results: five out of eight participants are now working in the IT sector and another one has re-started his education.

**3. Main transnational activities** (as provisionally planned, to be confirmed with partners)

The aim is to apply a similar training in another European member state facing the same problems trying to activate low educated youngsters. This means that there will be a call towards the target group and youngsters will be selected. They will follow the training and do an internship. The training would preferably focus on IT (because that is the sector we are most familiar with), but does not necessarily have to.

**4. Planned outputs, deliverables, results of TNC; expected outcomes (effects)**

The result should be double. On the one hand we will disseminate our Flemish experience concerning the training of low educated youngsters abroad. On the other hand every situation and society is different and our partners abroad can help us finalizing our knowledge. **Useful and**

**additional remarks:**

.....  
.....  
.....  
.....

