



EUSBSR

EU STRATEGY FOR THE BALTIC SEA REGION

**Flagship Project concept within the
EU Strategy for the Baltic Sea Region**

**Responsibilities of the Flagship
Project Leader**

22-23 May 2012 | Riga, Latvia

Task Force:

Task initiated by actors of the EUSBSR (14-15 March 2011, La Hulpe, Belgium)

Supported by the Baltic Sea Strategy Laboratory Group (28 April 2011, Copenhagen, Denmark)

Established in close cooperation with DG REGIO and supported by Polish Presidency (1st meeting held on 13 June 2011, Warsaw, Poland)

Work reflected in:

- **Report on implementation of the EUSBSR (22 June 2011);**
- **Council Conclusions (15 November 2011);**
- **review process of the EUSBSR Action Plan;**
- **New Communication concerning the EUSBSR.**



Aim of the Task Force:

- **to clarify the roles and responsibilities** of the actors involved in the implementation of the EUSBSR;
- **to set clear and jointly agreed roles/responsibilities** for the actors;
- **to agree on the Flagship Project concept;**
- **to support cooperation and networking;**
- **to raise awareness.**

Task for the Group:

- **draft fiches (lists of tasks)** on the roles and responsibilities of the key actors;
- **develop the concept** of the Flagship Project;
- **elaborate Handbook** on the roles and responsibilities of the key actors of the EUSBSR: EC, HLG, MSs, NCPs, PA Focal Points, PACs, HALs, bodies in charge of programme/fund implementation, FSP leaders.



Task for the Group regarding clarifying a Flagship Project concept:

Background:

- No clear guidelines regarding the criteria for becoming a Flagship Project. Different practises.
- Sometimes unclear which rights and duties a Flagship Project has.

Set clear criteria and a practical procedure for adoption of new Flagship Projects:

- should make it more simple to define, if a given project can obtain Flagship status;
- should ensure, that the decision making is transparent and fair;
- should stimulate that new promising proposals for Flagship Projects are developed.

Flagship Project:

- The actions of the EUSBSR are implemented by means of Flagship Projects.
- Flagship Projects demonstrate the progress of the EUSBSR and are frequently the result of a policy discussion.
- Flagship Projects translates the desire and ambition of a Priority Area in a field of action.
- Flagship Project may e.g. develop key solutions, new methodology or practises or new forms of cooperation. Flagship Projects may also concern key investments of regional importance.
- Once approved, a Flagship Project is listed in the Action Plan.



Flagship Project by its structure:

- a **single project** or
- a **set of projects** (a group) operating in the same field.

The set of projects may compile single projects; Flagship Projects and linked projects even if those are implemented under different fields (topics or themes).



Flagship Project must fulfil the following key criteria:

- it has a high macro-regional impact;
- it is contributing to fulfilling the objectives of the EUSBSR;
- it is related to the implementation of one or more actions of the Priority Area concerned.



In general, a Flagship Project is also expected:

- To have a clear transnational dimension (has cooperation between and/or impact on at least three Baltic Sea Region states or at least two Baltic Sea Region states if other Baltic Sea Region state (Russia and Norway) is involved).

Under exceptional geographical circumstances projects with less than three countries involved could be considered.

- To be mature for implementation:
 - ✓ can be implemented within a realistic timeframe;
 - ✓ has a clear financial and activity plan which e.g. encompass setting aside resources for attending relevant activities of the respective Priority Area and the EUSBSR;
 - ✓ a partnership is established and a Flagship Project Leader is identified.

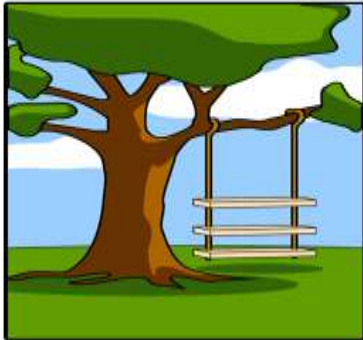
PAC(s) may decide on specific criteria under respective Priority Area after consultation with NCPs and DG REGIO.

Flagship Project Leader should:

- **Ensure implementation of the Flagship Project.**
- **Liaise regularly with the respective PAC(s):**
 - ✓ Take actively part in the activities of the respective PA, e.g. relevant meetings and conferences;
 - ✓ Regularly monitor and report on the progress of the Flagship Project to the PAC(s).
- **Ensure sustainability and promotion of the Flagship Project results. Support the PAC(s) in conveying relevant Flagship Project results and recommendations to the policy discussions and policy development in the Baltic Sea Region.**
- **Establish and maintain cooperation with other relevant Flagship Projects of the EUSBSR, in order to ensure coherence, exchange information and avoid duplication of efforts.**
- **Ensure communication and visibility of the Flagship Project and its results.**

How Projects Really Work (version 1.5)

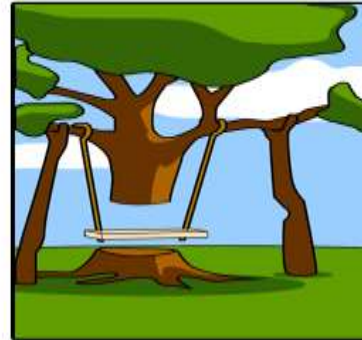
Make your own version on www.projectcartoon.com



How the customer explained it



How the project leader understood it



How the analyst designed it



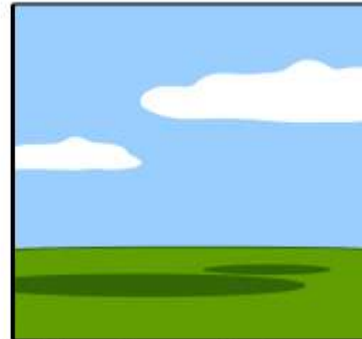
How the programmer wrote it



What the beta testers received



How the business consultant described it



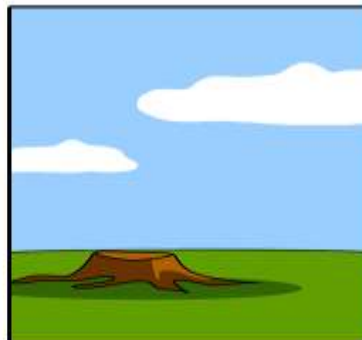
How the project was documented



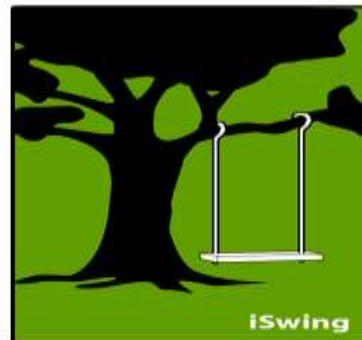
What operations installed



How the customer was billed



How it was supported



What marketing advertised



What the customer really needed



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Thank you for your attention!

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